



Ο Ελληνικός Τύπος 1784 έως σήμερα. Ιστορικές και Θεωρητικές Προσεγγίσεις. Πρακτικά Διεθνούς Συνεδρίου, Αθήνα 23-25 Μαΐου 2002.

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Book Description

This hefty tome is comprised of 19 papers, 47 discussions with the audience and six key-note papers that aim to broaden the discussion and reply to questions arising from the publication of the *Encyclopaedia of the Greek Press*. The material is organized in five parts: 1. *The Greek Press*, which presents the historical course of the Greek Press; 2. *The Press, its world and the flow of news*, dealing with the impact of the internet upon the Press; the flow of news; the trade unions of journalists; the first efforts at improving distribution of newsprint; the news agencies; advertising, caricaturists; illustrators; newspaper technique and the layout of the first page. 3. *Capitals and provinces*. Papers in this entity were devoted to the Athenian press, the provincial press and specialized periodicals. 4. *Diaspora*, dealing with the press of Greek communities outside Greece. 5. *The press as research tool. Collections and electronic files*.

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